

APARTMENT ASSOCIATION, CALIFORNIA SOUTHERN CITIES



**HEAR
US
ROAR!**



2017 Trade Show

Long Beach Convention Center – Arena

Thursday, **September 28, 2017** • 9am – 4pm

EXHIBITOR APPLICATION



SECTION 1 – BOOTH CHOICE (CHECK ONE)

CHOICE #1 _____ CHOICE #2 _____ CHOICE #3 _____

BINGO GAME CARD – \$150: YES NO

BOOTH SIZES	PRICE	PSC MEMBER – 5%	EARLY BIRD – 5%
<input type="checkbox"/> Inline Booth 10'x10'	\$ 905	\$ 859	\$ 814
<input type="checkbox"/> Corner Booth 10'x10'	\$ 975	\$ 926	\$ 874
<input type="checkbox"/> 2 Inline Booths	\$1810	\$1719	\$1629
<input type="checkbox"/> 1 Corner + 1 Inline	\$1880	\$1786	\$1692
<input type="checkbox"/> 1 End Cap (Premium)	\$2100	\$1995	\$1890

INCLUDED FREE OF CHARGE: Pipe & Drape, (1) Draped 6 ft. table, (2) chairs, (1) wastebasket and ID sign.
NOT INCLUDED: Carpet & Electrical (see Exhibitor Kit for pricing).

SECTION 2 – GENERAL INFORMATION

NAME ON COMPANY EXHIBITOR ID SIGN (31 CHARACTERS INCLUDING SPACES):

CONTACT NAME _____

ADDRESS _____

PHONE _____ FAX _____

EMAIL _____

WEB SITE _____

SECTION 3 – PAYMENT INFORMATION

A 50% DEPOSIT MUST BE INCLUDED WITH THIS APPLICATION TO GUARANTEE A BOOTH RESERVATION.

CHECK ENCLOSED CREDIT CARD (CIRCLE ONE) VISA MASTERCARD AMEX DISCOVER

NUMBER _____ EXP. DATE _____ SEC. CODE _____

NAME ON CARD _____ AMOUNT _____

PLEASE BILL MY COMPANY FOR THE REMAINING 50% DUE • **FINAL PAYMENT DUE AUGUST 25, 2017**

THE UNDERSIGNED AGREES TO ABIDE BY THE APARTMENT ASSOCIATION, CALIFORNIA SOUTHERN CITIES' RULES AND REGULATIONS ISSUED IN ADVANCE OF THE SHOW, AND TO ALL CONDITIONS UNDER WHICH THE EXHIBIT AREA IS LEASED TO THE APARTMENT ASSOCIATION, CALIFORNIA SOUTHERN CITIES. SAID RULES, REGULATIONS AND TERMS LISTED ON THE BACK OF THIS APPLICATION BECOME PART OF THIS CONTRACT. THERE ARE NO REFUNDS FOR BOOTH CANCELLATIONS AFTER **FRIDAY, AUGUST 25, 2017**. ALL BOOTHS MUST BE PAID FOR PRIOR TO MOVE IN.

PLEASE COMPLETE THIS APPLICATION, SIGN THE CONTRACT ON BACK AND RETURN BOTH TO AACSC.

PLEASE EMAIL, FAX OR MAIL TO:

FAX 562-427-0499 or theller@apt-assoc.com

AACSC • 101 W. Broadway, Suite 101 • Long Beach, CA 90802 ATTN: JEANNIE



AUTHORIZED SIGNATURE _____ DATE _____



AACSC 2017 EXHIBITOR CONTRACT

1. If exhibitor fails to comply in any and all respects with the terms of this contract, the Apartment Association, California Southern Cities (AACSC) shall have the right to resell said space(s). Exhibitor, however, will be liable for any loss suffered by the Association thereby and the Association shall retain any payment theretofore made by Exhibitor. In the event Exhibitor fails to occupy said space(s), the Association is authorized to occupy or cause said space(s) to be occupied in such manner as it may deem best for the interests of the Show without rebate to Exhibitor and without releasing Exhibitor from any liability hereunder.

2. If, for any reason, the Association finds it necessary to cancel the Show, it shall have the right to cancel this contract and refund to the Exhibitor any moneys paid for use of the space(s).

3. A 50% deposit is required to reserve a booth with the balance due to AACSC by August 25, 2017.

4. Exhibitors will be refunded 50% of deposit on cancellations received on or before August 25, 2017. No refund will be given to any cancellation received after August 25, 2017.

5. Exhibitor shall not assign, sublet or apportion the whole or any part of said space(s) nor permit any other party to exhibit without the written consent of AACSC. All exhibits are subject to the approval of the Association. The Association reserves the right to reallocate or reassign space(s) for the overall benefit of the Show. Only the sign of the Exhibitor whose name appears upon the face of this contract can be placed at the space(s). Space(s) not occupied when the Show opens will be forfeited unless the Association has been notified of delayed occupancy. Any vendor who is not an exhibitor will be asked to leave if they are distributing their materials.

6. Exhibitor agrees to comply with and be bound by all pertinent laws, rules, ordinances, codes and regulations of municipal or other authorities having jurisdiction over the Long Beach Convention Center and the conduct of the Show as well as with the rules and regulations of the Association.

7. The conditions, rules and regulations printed herein are made a part hereof and Exhibitor agrees to be bound by each and every one thereof, and the Association shall have the full power in the matter of interpretation, amendment and enforcement when made and brought to the notice of the Exhibitor shall be and become part of hereof as though duly incorporated herein. No agreement with reference to the matters herein contained shall become a part of hereof, unless fully endorsed hereon.

8. In case said premises shall be destroyed by fire or elements or in case government intervention or regulation, military activity, strikes, or other circumstances shall make it impossible or inadvisable for the Association to hold the Show at the time and place herein provided, then and thereupon this contract shall terminate and the Exhibitor shall and does hereby waive any claim for damages or compensation, except the return of the amount paid for space(s) rental and there shall be no further liability on the part of either party.

9. Installations not approved by the Association are prohibited. Distribution by Exhibitors of any printed matter, souvenirs, or other articles shall be restricted to the space(s) occupied by their exhibits. Exhibitor activities may not extend beyond the confines of the contracted space(s) and cannot block or detour any other exhibitor's right of way to his contracted space(s). No Exhibitor shall have the right prior to the closing of the Show to dismantle his exhibit. EXHIBITOR AGREES THAT THEIR BOOTH WILL BE STAFFED BY AT LEAST ONE ADULT DURING ALL HOURS THE SHOW IS OPEN.

These rules and regulations have been established for the purpose of providing a well-balanced, well-regulated, attractive and successful Show. Show Management shall have the full power to so interpret the terms and conditions on both sides of this contract and to make such rulings as may appear to be in the best interest of the entire Show.

We, the undersigned, hereinafter referred to as Exhibitor, hereby agree to participate as an exhibitor in the Apartment Association, California Southern Cities' Trade Show & Seminars, produced and sponsored by the Apartment Association, California Southern Cities. We agree to abide by all Show rules and regulations issued in advance of the Show, the agreement terms listed on this contract, and to all conditions under which the exhibit areas are leased to the Association. Said specifications and terms become part of this contract.

10. Exhibit booths include an 8' high backdrop, 3' draped side rails, company ID sign, 6 foot skirted table, wastebasket and two chairs. Electricity, carpet, telephone and internet connections are not provided with the booth and are the responsibility of the Exhibitor. Displays cannot exceed 8' high in the rear of the booth and side wings are not permitted unless they are less than 3' tall or do not in any way obstruct the view of adjoining booths. In order to give maximum exposure to all booths, freestanding solid articles or displays over 4' tall must be placed in the rear of the booth. The Association will prohibit the installation of any exhibit not meeting their approval.

11. All efforts to advertise, promote sales and operate the exhibit must be conducted so as not to trespass the rights of other Exhibitors and visitors. The following are prohibited without written permission: solicitations (in person or by any sound producing process) above the ordinary speaking tone of voice; the operations or distribution of any noise or music making device; and other practice resulting in complaint from an Exhibitor or visitor which, in opinion of the Association, is a trespass of the rights of others or exposes them to annoyance or danger.

12. The Association, its officers or agents are not responsible for any loss, theft, damage by fire or injury of any character to any person or article. The Association is not responsible for interference with the Show caused by labor disputes. Watchmen will be on duty for the Association, but the Association, while taking precautions against loss, will not guarantee against it and is hereby released from any liabilities for injury or damage there from.

13. All bunting, draperies, table coverings or other fabrics must be fireproofed before entering into the decoration of the exhibit. Paper decorations, cut evergreens or branches are not permitted. Plans for special signs must be submitted for approval by the Association before installation. All work must conform with the standard back wall and side wall dimensions fixed by the Association unless approval of variance is secured from the Association.

14. Exhibits must be removed from the building by Thursday, September 28th, at 7:00 p.m. Removal of goods will be permitted only upon satisfactory evidence that all sums due to the Association have been paid. In the event of failure of the Exhibitor to remove his goods within the time established, the Association may at its discretion and at Exhibitor's risk and expense, remove such goods to storage or make such other disposition thereof as it may deem appropriate.

15. The Association's contract with the Long Beach Convention Center prohibits the distribution of food and/or drinks without the express approval of SMG Catering.

16. Exhibitor agrees to be bound by and comply with all terms of the Apartment Association, California Southern Cities contract with the Long Beach Convention Center, which are incorporated herein by this reference.

17. The Association shall have full power to interpret and to make or amend this contract provided that such amendments and additions do not operate to diminish the rights reserved for the Exhibitor under this contract and shall not operate to increase the liabilities of the Association. All points not covered by these rules are subject to the decision of the Association whose decision is final.

18. The Apartment Association, California Southern Cities and the Long Beach Convention Center staff shall have the control over attendance policies at all times.



Authorized Signature _____ Date _____